



Intelligent
Formulation

Everything can be better

Want to add value by accelerating your innovation?

We're just what you need...

**Join Intelligent Formulation as a partner
and benefit today**

- Generate new opportunities through networks and introductions
- Speed up new product and process development
- Make R&D more cost effective
- Keep your employee skills up-to-date
- Get the latest news and developments straight to your inbox



Intelligent Formulation Ltd enables companies to innovate faster and better in the field **Formulation Technology**. We have a remit to get companies working with each other **across industry segments** and work with companies from **Pharmaceuticals, Household & Personal Care, Food & Drink, Agrochemicals and Inks & Coatings** sectors.

Responding to opportunities in the rapidly changing global economy often requires innovative ways for doing business, whether that is through new products and processes, or via a new approach to the market place.

As a partner of the Intelligent Formulation Network, and you can access a forum for businesses large and small to accelerate innovation, facilitate research and knowledge transfer and help address future challenges and opportunities.

Partners in the Intelligent Formulation Innovation Network range from large multi-nationals, such as **Reckitt-Benckiser, Syngenta** and **P&G** to innovative SMEs like **Chamelic, Agenda1** and **Micropore**.

Our wider network consists of **over 500 companies** active in the formulation industry; the network

organises approximately two events per month for our partner companies.

As a partner, you will benefit from:

- **Free attendance at events/webinars/training ***
- **Partner rates on events/webinars/training**
- **Exclusive InFormU newsletter**
- **Introductions to Network Partners**
- **Consultancy Voucher to spend with Intelligent Formulation ***
- **Partner profile on our website**
- **In house Open Innovation event ***
- **Opportunity to promote your business through a Technical Webinar**

Company partnership is available in three tiers:

- **Platinum** for Large companies
£7500 + VAT per annum
- **Gold** for Medium companies (50-250 employees)
£1500 + VAT per annum
- **Silver** for Small Companies (under 50 employees)
£350 + VAT per annum

To sign up, please call us on 01484 346 540 or email info@intelligentformulation.org

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* Benefits dependant upon partnership tier

So, what are the details?

Access to Website Partners Area

Intelligent Formulation partners have access to the exclusive partners area of the website, which includes technical and market reports, private discussion forums, CPD/training toolkits, a formulation wiki, and access to the in-depth research that makes up the IF formulation roadmap. All partners are offered the opportunity to have a partner profile on our website.

Attendance at Events and Webinars

This includes attendance at any of Intelligent Formulation's thematic workshops and webinars. Silver members can send one delegate per free event, Gold and Platinum members can send two.

Once you have used up your allocation of attendances, you will be entitled to register at the members rate for each event.

Technology Presentation Webinar

As a partner you will be given the opportunity to present a 'Lunchtime Webinar', where you can highlight your technology and business to fellow partners.

Partners Rates on Training and CPD

Intelligent Formulation deliver a number of CPD and training clinics, as well as bespoke courses delivered both in person and online. Partners will be eligible for special rates.

InFormU

IF have developed bespoke news and information service for registered partners only, offering you unique insights into the world and business of formulation. Each issue will feature leading articles by renowned experts, editorial content analysing the latest developments across the sectors, critique of trends to see if they really do deliver as promised and access to summaries of the best articles from the scientific literature.

Consultancy Vouchers

Gold and Platinum partners are given a yearly voucher to spend on consultancy services with IF. We use both in-house and external experts to deliver scientific and technical consultancy to solve formulation challenges and develop new products and services.

Access to Network Partners and Facilitated Introductions

Partners have access to the network to build relationships with others interested in formulation, both within and outside your industry sector. Our Business Development Managers will introduce contacts and broker meetings. Silver Members can have up to five brokered introductions per year, Gold members receive 20 introductions and Platinum members are unlimited.

Partner Profile on Website

Each partner can have a profile on our website to showcase their technology, business and ideas. Platinum partners get an enhanced profile where they can upload detail information and documentation.

In House OI Workshops and Technology Showcases

Platinum partners can choose to have an in-house open innovation workshop or technology showcase, to help build internal support for formulation development and bring in suppliers and customers to speed new product development and innovation.

	Silver	Gold	Platinum
Event/Webinar Attendances	1	6	Unlimited*
Partners Rates on Events/Webinars	•	•	•
Partners Rates on Training & CPD	•	•	•
InFormU Newsletter	•	•	•
Access to Website Partners Area	•	•	•
Access to Network Partners	5	20	Unlimited
Consultancy Voucher		1 day	4 days
In House OI Workshop/Tech Showcase			•
Technology Presentation Webinar	•	•	•
Partner Profile on Website	•		
Enhanced Partner Profile on Website		•	•